

Content Licensing and Copyright Policy

Issued by Just Dawn Love, LLC | Version 1.0 | Effective September 15, 2026 | Policy owner: Dawn Love, CEO/Founder

1. Purpose and scope

This policy explains how The DawnLoveAI Institute makes sure it has the right to use everything that appears in its training materials, and how it protects its own materials. It covers the curriculum, Student Workbook, Facilitator Answer Key, slides, handouts, web pages and marketing for our programs, and it applies to Dawn Love as author and trainer and to any author, trainer, guest speaker or contractor engaged in future.

2. Our own materials

CAIRP program materials were written by Dawn Love and are owned by Just Dawn Love, LLC. The GUIDE prompt method and The TRUST Standard™ were created by Dawn Love for this program. Generative AI tools were used to help draft and format the materials under the author's direction, and the author reviewed and finalized all content. Learners receive a personal license to use the materials for their own learning and work. They may not copy, resell or teach from them without written permission.

3. Rules for using anyone else's content

- **Default: make it ourselves.** Scenarios, examples, exercises and flawed AI responses used in Check the AI are written for the program. Practice scenarios are fictional.
- **Text, statistics and research.** Short quotations and statistics are attributed to their source, with the title, publisher and year, on the slide or page where they appear. We do not reproduce substantial passages from books, articles, reports or other courses.
- **Images, icons, video and audio.** We use only items we created, items covered by a license we hold (for example, under the content license of the design tool used to make the slide), or items with an open license whose terms we have met. We do not copy images from a web search.
- **Software screenshots and product names.** Names such as ChatGPT, Claude, Gemini, Microsoft Copilot and Canva are trademarks of their owners. We use them only to identify the products being taught, we do not use their logos in a way that suggests partnership or endorsement, and each set of materials carries a trademark notice. Screenshots are used only as far as the product owner's published brand or usage guidelines allow. Where that is unclear, we demonstrate the product live and do not reproduce the screenshot.
- **Frameworks and models.** Published frameworks that informed the design of the program, such as Bloom's Revised Taxonomy, are credited and are not reproduced in learner materials.
- **AI-generated content.** Text or images produced with an AI tool are checked by the author for accuracy and for close similarity to existing works before use. We do not prompt an AI tool to imitate a named living author, artist or brand.
- **Learner work.** Learners own the work they create during the program. We ask for written permission before showing a learner's work outside their cohort.
- **CPD Standards Office marks.** The CPD Standards Office name and marks are used only as its brand guidelines permit, and only on accredited programs.

4. How we check

- Every third-party item is entered in the Third-Party Content Register below before it is used, with its source, the license or permission relied on, and where the evidence is kept.
- Where permission is needed, we obtain it in writing from the owner and keep a copy.
- The register is checked against the materials before each new cohort, at the same time as the content review, and whenever a slide, page or handout is added.
- Any future author, trainer or guest speaker must confirm in writing, before their material is used, that it is their own or that they hold permission, and must supply register entries for anything that is not. This confirmation is a condition of their agreement and of our Code of Ethics and Conduct.
- If anyone tells us that our materials may infringe their rights, we remove the item at once while we look into it, and reply within ten business days.

5. Third-Party Content Register

Where used (document, page or slide)	Item	Source and owner	License or permission relied on	Evidence kept / date checked

6. Relevant law

Just Dawn Love, LLC is based in Georgia, United States, and follows United States copyright and trademark law, including the Copyright Act of 1976 and the Lanham Act. As a provider accredited in the United Kingdom, we use the UK Copyright, Designs and Patents Act 1988 as our benchmark. This policy is not legal advice, and we take advice from a qualified attorney where a question of rights is unclear.

7. Communication and review

This policy is published at dawnloveai.com under The DawnLoveAI Institute tab and is given to anyone who creates or delivers content for us. It is reviewed before each new cohort and at least once a year.

Approved and signed by the head of the organization

Signature		Date	
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Dawn Love, CEO/Founder, Just Dawn Love, LLC (The DawnLoveAI Institute) Date approved: September 18, 2026 Next review due: September 15, 2027